

The Business Therapist® Manifesto

WE BELIEVE:

Small business owners know deep down at their core they have untapped potential.

You can't think your way into a new way of acting, but you can act your way into a new way of thinking. Small business owners learn from experience and action.

We all develop self-limiting beliefs and fears as we experience life. When you discover that self imposed barriers exist, you can get past them.

There is a gap between what business owners want from a business advisor and what they currently receive. We believe we can fill in that gap.

Knowledge held by coaches, consultants, and advisors should be shared with business owners so they can learn and prosper from it.

We accept our approach to business advice is not for everybody. We are totally OK with that.

We believe that being different and being comfortable in your own skin is something to be celebrated.

Sometimes you need to step out of your comfort zone to expand your reality.