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NEWS

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Small Business Owners Find Success With Business Management Tools and Coaching from The Business Therapist®

TheBusinessTherapist.com launches with accessible business management tools, programs for growth and business leadership, and personal business advisory services.

Essex, Ontario – Inspired by 30 years of experience listening and responding to small business owners needs and frustrations, The Business Therapist® CEO Paul Foster has launched TheBusinessTherapist.com to fill a void in accessible business help resources and business coaching services.

At the foundation of The Business Therapist® is Foster's philosophy that the success or failure of small businesses tend to be a reflection of the behaviors and beliefs of the business owners themselves. "There is a definite correlation between the growth of the owners and the growth of the business," quotes Paul Foster, C.A.

Supporting business owners as individuals, business help tools at The Business Therapist® emphasize personal development alongside professional development. Recognized for his success as a business advisor who encourages work-life balance, Foster has received the prestigious RANONE Advisor of the Year Award.

"I constantly found that business owners were suffering because they didn't know what they didn't know," said Paul Foster. "I found there was a void in easy-to-access resources for small business owners, so I turned my experiences into tools that help business owners understand the basic skills to run their business."

Foster's vision for The Business Therapist® is to fill the gap between what small business owners need to be successful, and what they are getting from traditional advisors who look separately at the pieces of business management – such as accounting and marketing – but not how they fit together.

"I could never thank Paul enough," quotes Mike Bondy, president of a small printing business. "I don't know if we would have survived the tough times without him."

For business owners struggling to balance daily business activities and increasing profits for the long run, The Business Therapist® provides advice and support for business health and wealth. Small business owners can find business advice on Foster's blog The Couch Trip, no-cost

online business tools and resources, and comprehensive Self-Study Programs designed to be a practical, low-cost alternative to business school or traditional advisory services.

The Business Therapist® also provides one-on-one business advisory services and small business coaching for personalized attention to small business needs. Paul Foster recognizes small business owners' desire for business advisory services to be "high tech and high touch." The Business Therapist® digital advisory team is currently exploring innovative ways to provide virtual and mobile-based business coaching for busy small business owners.

Businesses in the U.S. and Canada looking to strengthen their small business practice, get help with business strategy, and re-energize their entrepreneurial spirit can contact Paul Foster, C.A. by calling (516) 776-4869 or visiting TheBusinessTherapist.com.

About The Business Therapist®: The Business Therapist® is a small business advisory firm that provides advice and support for business health and wealth. The Business Therapist® provides tools and resources for small business owners, business coaching, and entrepreneur mentoring. Learn how The Business Therapist® can help your business with business planning, business strategy, financial advisory, sales and profitability advice, and management training by calling (516) 776-4869 or visiting www.thebusinesstherapist.com.