



Members' Success

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Paul Foster was struggling to find balance between being a business advisor and being an accountant. After attending one of our events in 2000, Paul decided to disband his accounting services and continue focusing on being a business advisor, creating his trademark The Business Therapist.

"Confucius says 'he who chases two rabbits, catches neither,' so when I decided to ditch the accounting firm the business advisory work got a lot easier," said Foster.

Chief Operations Officer of Thriving Firm Mike Celada said that even though doing both proved less enjoyable for Paul, many people still choose to have both services allowing them to complement each other. "For Paul it was really getting to a place where he could best attend to his clients' goals, impacting their business and personal success, serving their needs, and his own fulfillment," said Celada.

Attracting clients was no longer a problem.

Foster said potential clients are everywhere just as long as your company's name is out there in some way.

"One new client came from the Internet – they landed on one of my blog posts...another recent lead came from an article on my firm in a local business publication," said Foster.

According to Foster, this wouldn't have been possible if it weren't for the help of Rick Solomon and the [Masters Program](#).

"The Masters Program changed my life," said Foster. "I experienced for myself the power of intention, the value of identifying and removing self-limiting beliefs and found a place of peace and acceptance of the abundance around me." Being [The Business Therapist](#) has made Paul feel like he and his company are in the right environment and mindset for their business to thrive.

"I am fulfilling my life's purpose. I only do work that is enjoyable for me and valuable to my clients," said Foster. "We are living the dream. When you get there, reality is as good or better than you imagined!"